

FOR MORE INFORMATION: Contact: Gwen Cohan Director of Marketing & PR

FOR IMMEDIATE RELEASE

gwen@fleyedocs.com www.fleyedocs.com

FLORIDA EYE MICROSURGICAL INSTITUTE JOINS PALM BEACH COUNTY LIONS CLUB TO COLLECT USED EYEGLASSES FOR THOSE IN NEED AROUND THE WORLD

Boynton Beach, FL, August 26th, 2010.... Having an eye exam and running out to your local store to buy a pair of glasses is something many of us take for granted, but for millions of others around the world, being able to have a pair of glasses is a luxury that they simply can't afford. Thanks to organizations such as the Lions Club, millions of men, women and children are fitted year after year with recycled glasses, allowing some the chance to see clearly for the first time in their lives.

In an effort to help the Lions Club's collection efforts, Florida Eye has begun collecting used eyeglasses at three of its four locations. Eyeglasses may be dropped off at any time during normal business hours, 8:30 a.m. to 5:00 p.m. at any of its four offices. This will be an ongoing service at Florida Eye and we urge all patients to drop off old or unused glasses at their convenience.

The Florida Eye Microsurgical Institute offers a full range of comprehensive ophthalmologic care, including routine eye care and examinations, pediatric eye care, dry eyes, advanced corneal, retinal and cataract procedures, laser treatments, glaucoma and diabetic procedures, and various other sophisticated treatments. With its own pediatric wing and fully accredited outpatient surgical center in Boynton Beach, the Institute has additional offices in Boca Raton, Wellington and Juno Beach (pediatrics only).

The Institute is one of the premier research facilities in the state for treating Age Related Macular Degeneration (ARMD) and Diabetic Retinopathy and participates in various clinical trials for these conditions.

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If accepted into a program, there is no cost to the patient, as the sponsors of these studies cover all expenses. For those patients living with Diabetic Maculopathy, please inquire about participating in Genentic's Access to Care Foundation's free Lucentis program. For more information about the doctors of Florida Eye go to <u>www.fleyedocs.com</u>. To learn more about available clinical trials and free treatment programs please call Study Coordinator Debbie Rankin at 561.737.5500.

Florida Eye locations:

1717 West Woolbright Road, Boynton Beach, FL 33426-63199980 Central Park Blvd N # 204, Boca Raton, FL 33428-17031397 Medical Park Blvd, Suite 380, Wellington, FL 33414

About the Lions Club LERC Program...

Lions Eyeglass Recycling Centers (LERCs), of which there are 17, are located in Australia, Canada, France, Italy, South Africa, Spain and the United States. Glasses collected by local Lions clubs are sent to a regional LERC where Lion volunteers collect, sort, clean and repackage the glasses for distribution through various missions.

For more information about the Lions Club and its many volunteer programs go to www.lionsclub.org.